

# HADDONFIELD PUBLIC LIBRARY STRATEGIC PLAN 2020-2023

## Mission

The purpose of the Haddonfield Public Library is to serve the people of Haddonfield by providing ready access to information and ideas. Building on a tradition begun in 1803, the Library welcomes people of all ages, backgrounds and interests. The Library's collections and services are dynamic and designed to meet the informational, educational and cultural needs of the community.

### Maximize the use of library space while maintaining exemplary services, holdings, and programming.

- Identify current spacing needs and the needs anticipated over the next three to five years as services, collections, and programming evolve
- Assess interior design for possible improvements
- Consider opportunities for outdoor and off-site space utilization and development
- Amend existing policies and create new policies to ensure that library space is used fairly and efficiently.

### Align and expand programming to better meet the needs of the entire library community.

- Identify and assess community programming interests
- Create an Adult Programming Committee to expand the variety and quantity of offerings.

## Vision

**The Library is building on our mission of serving the people of Haddonfield through community engagement and intentional design of services.**

### Explore opportunities for expanding community participation in library services and programs.

- Organize volunteers to improve library services and programs
- Explore opportunities to establish a digital collection of the stories, memories, and creative works by and about the community

### Improve and expand the promotion of library services, holdings, and programming

- Utilize communication channels, including social media and print, to reach every type of user
- Build relationships with community and borough organizations for cross-promotion



**Haddonfield**  
Public Library